

NOTICE TO CUSTOMERS PURSUANT TO ARTICLE 13 OF REGULATION (EU) 2016/679 (GDPR)

Dear Customer/Traveller,

Campo Base Srl Unipersonale (owner of the MONT Trekking trademark), in its capacity as Data Controller, wishes to inform you that, in accordance with Article 13 of Regulation (EU) 2016/679, your personal data will be processed in the manner and for the purposes described below.

A. DATA CONTROLLER

Campo Base Srl Unipersonale

Registered office: Zona Commerciale 9, 38027 Malé (TN), Italy

VAT No.: 02172580223

Email: mont@monttrekking.com

PEC: campo_base@pec.it

Tel.: +39 0463 636080

B. DATA PROCESSED, PURPOSES AND LEGAL BASIS

Within the scope of its activities, the Controller processes personal data such as name, surname, tax code, address, telephone number, email, banking and payment details, as well as any health-related data (such as, for example, allergies, food intolerances or other relevant conditions) for the following purposes:

1. to fulfil pre-contractual and contractual obligations related to the requested services;
2. to comply with legal obligations under applicable laws and regulations or requests from judicial authorities;
3. to exercise the Controller's rights, including, for example, the right of defence in legal proceedings;
4. to send marketing communications, newsletters, promotional materials through traditional and automated systems, including emails or SMS, and for market research purposes.

Health-related data will be processed strictly to the extent necessary to ensure the proper organisation and execution of travel services and may be communicated to service providers (such as accommodation facilities and restaurants) solely for the purpose of delivering the requested services.

The legal basis for processing data under point 1 is the performance of a contract or pre-contractual measures at the request of the Customer/Traveller; for point 2, compliance with legal obligations; for point 3, the legitimate interest of the Controller; and for point 4, the explicit consent of the Customer/Traveller.

The processing of health-related data is also based on Article 9(2)(a) GDPR, subject to the explicit consent of the data subject.

C. NATURE OF DATA PROVISION

The provision of personal data for purposes 1, 2 and 3 is necessary for the conclusion and execution of the contract. Failure to provide such data may result in the impossibility of establishing or continuing the contractual relationship.

The provision of personal data for marketing purposes (point 4) is optional. Failure to provide such data will make it impossible to carry out marketing activities.

The provision of health-related data is optional but necessary to ensure the proper delivery of the requested services. Without such data, the Controller may not be able to meet specific needs of the Customer/Traveller.

D. METHODS OF CONSENT

Where required, consent may be given by signing a document, including electronically, or by selecting dedicated checkboxes in online forms.

E. DATA RECIPIENTS

Personal data may be processed by authorized personnel of the Controller and, where necessary, by third parties acting as data processors or independent controllers, including professionals, consultants, public authorities, banks, payment service providers and suppliers. Personal data will not be disclosed.

F. DATA TRANSFERS

Data will generally not be transferred outside the EU. If necessary, such transfers will comply with Articles 44 et seq. GDPR.

G. DATA RETENTION

Personal data processed for purposes 1, 2 and 3 will be retained for the duration of the contractual relationship and thereafter in accordance with applicable legal requirements. Data processed for marketing purposes will be retained until consent is withdrawn.

H. DATA SUBJECT RIGHTS

You have the right to exercise your rights under Articles 15–22 GDPR (access, rectification, erasure, restriction, objection, portability) and to lodge a complaint with the competent supervisory authority under Article 77 GDPR.

A link is available to access further details on your rights under the GDPR.

I. EXERCISE OF RIGHTS

You may exercise your rights at any time by sending a registered letter, email or PEC to the contact details above. The exercise of rights is free of charge. However, in case of manifestly unfounded or excessive requests, the Controller may charge a reasonable fee or refuse to act.